



TAHBILK ANNOUNCED AS JAMES HALLIDAY'S WINE COMPANION 'WINERY OF THE YEAR'

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Victoria's oldest family owned winery established in 1860, Tahbilk in the Nagambie Lakes region of Victoria, was last night announced as the **Winery of the Year** at the James Halliday Wine Companion Awards ceremony in Melbourne.

Held at the iconic Melbourne Museum in the presence of the Premier of Victoria Hon. Daniel Andrews, Former Premier of Victoria Jeff Kennett, his wife Felicity, and guests from a broad cross section of Australia's wine industry, James Halliday presented the award to Alister Purbrick, fourth generation CEO and winemaker of Tahbilk. Alister attended the awards with his artist wife, Rosa.

The awards are traditionally held the night before the launch of the James Halliday Australian Wine Companion, Australia's foremost wine 'bible'. First awarded in 2009, the award is the ultimate recognition of a life in wine.

Fourth generation Purbrick, Alister Purbrick said, "When my great-grandfather Reginald Purbrick purchased the Tahbilk property in 1925, he would not have been able to dream of receiving an accolade that means so much to our family and the broader industry as a whole. To be able to continue his original vision for Tahbilk, and accept such an esteemed award from our own living wine legend, James Halliday, is a great honour. I feel incredibly proud

of all the Purbrick family has achieved at Tahbilk and this award recognises our unswerving commitment to traditional winemaking whilst using innovative and sustainable viticultural practices. This is definitely one for the team at Tahbilk and I thank everyone who has made a contribution over our 155 years of existence."

In addition to this award, Tahbilk has just been announced as an exclusive destination partner as part of the *Ultimate Winery Experience* portfolio, in connection with Tourism Australia. Another great result that will continue to drive Tahbilk's reputation as a memorable and 'must-do' winery experience.

Head to www.tahbilk.com.au for more information about the Purbrick family, Tahbilk's rich history, their range of wines, restored wetlands and sustainability project, 'carboNZero'.

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Interviews and Images are available on request.

For all media enquiries please contact Kathy Lane, FireWorks PR Promotions & Events
T: 03 9645 5539, M: 0419 392 183 or E: kathylane@fireworkspr.com.au