

TAHBILK

EST. 1860

CONTINUING THE TRADITION: **TAHBILK RELEASE 2013 VINTAGE REDS**

Media release – for immediate release

April 2016

Victoria's oldest family owned winery, Tahbilk, located in the Nagambie Lakes region of central Victoria, is proud to release its 2013 reds: Shiraz, Cabernet Sauvignon and 'Old Vines' Cabernet Shiraz, continuing this classic estate's traditional style.

2013 was an extremely dry vintage with rainfall well below average in both winter and spring. The vines were being irrigated before budburst and this continued as the weather became warmer and drier. January brought extreme, record breaking heat and bushfires around the country.

Harvesting commenced on the 8th of February, the earliest start on record, with no significant rain having fallen since August 2012. Continuing warm days and balmy nights allowed for a steady ripening period however, 26 millimetres of rain in late February slowed that down somewhat – a welcome relief for the busy winery with whites having already been picked. All reds showed good fruit concentration and remained true to varietal character.

Long respected for their estate grown single varietals, the 'Old Vines' Cabernet Shiraz is the most recent addition to the Tahbilk red portfolio and a return to a heritage blend, established by Eric Purbrick in the 50s and resurrected by John Purbrick in the 70s. This is only the third vintage of this current incarnation, with fruit sourced from Shiraz vineyards dating back to 1933 and a 1949 planted Cabernet vineyard.

With their long term commitment to making quality Shiraz and Cabernet Sauvignon from the estate, Alister Purbrick said, "We are proud to release our 2013 Shiraz and Cabernet Sauvignon and are very happy with the addition of the 'Old Vines' Cabernet Shiraz that has fitted into our red portfolio, perfectly.

Tahbilk has a strong history and reputation for quality wines from these varietals and we believe the 2013s are true to the quality lineage."

And Tahbilk has been gathering awards, having been announced as the **2016 Winery of the Year** at the James Halliday Wine Companion Awards ceremony in August last year – a huge accolade in the world of wine. Awarded to recognise consistency of quality and "a long track history of excellence,"¹ the award is one of the most coveted on the awards circuit.

The 2013 Shiraz and 2013 Cabernet Sauvignon will be available at selected restaurants and quality independent wine merchants and has a RRP at \$24.90. The 2013 Old Vines Cabernet Shiraz has a RRP of \$46.30. Head to www.tahbilk.com.au for more information.

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The Tahbilk range is distributed as follows:

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ENDS

Interviews and Images are available on request.

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¹James Halliday, Halliday Wine Companion 2016