



MEDIA ALERT, NEWS GRABS & 'YELLOW AND BLACK' PHOTO OPPORTUNITY

THE ICONIC RICHMOND TOWN HALL TO LIGHT UP FOR THE TIGERS

WEDNESDAY 27 SEPTEMBER AT 6.45PM

Reflecting the true fighting spirit of Tigerland, the iconic Richmond Town Hall will be 'flicking the switch' on a massive projection that will celebrate Richmond Football Club's historic march to this week's AFL Grand Final, whilst kicking off the party that's already started!

Starting at former Tigers' player Kelvin Moore's pub – The Sporting Globe at 6.15pm – the contingent will head across the road to light up the Town Hall that will feature a massive 'yellow and black' projection that will truly set the tone for the next few days.

Colour, movement, passion and commitment will be the order of the days ahead in Richmond with the whole street activating to support their beloved Tigers. The street will be awash with yellow and black with the Richmond Town Hall at its heart. And there have been calls to shut down Bridge Road for the big occasion. Stay tuned for developments! However on Saturday a number of laneway closures will ensure that Bridge Road is Tigers Party Central!

WHERE:

The Sporting Globe then Richmond Town Hall
288 Bridge Road, Richmond

WHEN:

Wednesday 27 September - TOMORROW
Event kicks off at 6.15pm at The Sporting Globe
Flicking the Switch – from 6.45pm FOR 7.00pm light up at Richmond
Town Hall

WHO:

Herschel Landes – President, Bridge Road Main Street Inc. representing
the Bridge Road businesses
Kelvin Moore – former Richmond player and publican at The Sporting
Globe
City of Yarra Lord Mayor – Councillor Amanda Stone

Mystery guests – to be announced

MORE INFO:

<https://www.yarracity.vic.gov.au/news/2017/09/25/yarra-gets-behind-the-tigers>

Hashtags: #townhall4tigers #gotiges #AFLGF #richmond #3121
#flicktheswitch

ENDS

For more information or media enquiries on *Richmond Tigers Light Projection*, interviews with participants, organisers or images please contact:

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