

**ARBORIA: A MAGICAL LUMINARIA OF LIGHT AND COLOUR IS  
COMING TO FED SQUARE  
AN ENCHANTING EXPERIENCE FOR ALL AGES**

**Saturday 6 January – Sunday 28 January, 2018  
10am – 8pm, daily**

**Media Release – for immediate release  
December 2017**

*Definition: Luminarium: (plural luminaria) is a monumental walk-in sculpture which people enter to be moved by a sense of wonder at the beauty of light and colour.*

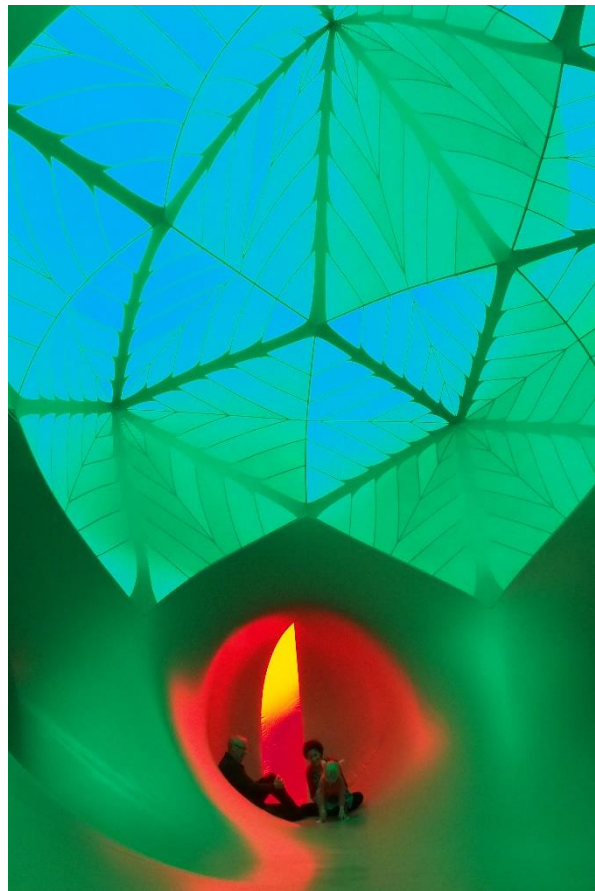
**ARBORIA**, a giant, blow-up labyrinth of winding tunnels and soaring domes, is coming to Fed Square in January as part of their exciting Summer program. Inspired by the shapes, form and colours of the forest, **ARBORIA** is an interactive art experience that appeals to the aural and visual senses. **ARBORIA** will fill the length of the undulating Square, from Saturday 6 January to Sunday 28 January, open from 10am -8pm daily as it uses the sun's rays to light its magical halls of wonder.

**ARBORIA** features a series of luminous, tree-like structures and visitors will be wrapped in a soundscape of the Ecuadorian Cloud Forest that will take them on a journey far beyond. An immersive experience, visitors will be amazed by the colours, shapes, reflections and patterns as they are transported to a magical place as they journey through **ARBORIA'S** winding maze.



An aerial view of **ARBORIA**, a luminaria designed by Architects of Air

Each dome bears its own stylish leaf motif with the central 10 metre high dome an interpretation of the tall, Gothic windows and arching columns of York Minster in the United Kingdom. A creation that draws its inspiration from earthly things of beauty, **ARBORIA** has been designed by Alan Parkinson of internationally acclaimed *Architects of Air* and is one of many 'luminaria' they have created. Generating a sense of wonder and enchantment, visitors will enjoy a magical, sensory experience as they wander through this incredible airy castle. And it's important to note that this is the only time **ARBORIA** will be seen in Melbourne. It has to be seen to be believed!



An internal view of the magical space

**ARBORIA** will be housed exclusively at Fed Square in Melbourne before heading around the country on its journey of joy. As an airconditioned blow-up structure, Fed Square has partnered

with existing eco-partner *Siemens EcoGen* (<https://www.siemens.com/global/en/home.html>), to power the structure whilst maintaining their commitment to a sustainable future and Fed Square's carbon neutral status.

Open to visitors of all ages, *ARBORIA* is wheelchair friendly and the ultimate creative selfie experience! Take a look at: <https://www.youtube.com/watch?v=kFoxHr9Gb64>.

- What:** *ARBORIA*  
Designed by world renowned *Architects of Air*  
Powered by Siemens
- When:** 6 - 28 January 2018
- Where:** The Square, Fed Square
- Time:** Daily  
10am – 8pm  
Last Admission is 8pm
- Ages:** All ages
- Cost:** Adult: \$18.00  
Concession: \$16.00  
Child (3 - 15 years): \$15.00  
Family (2 Adults + 2 Children): \$56.00  
Child (3 years + under): Free
- Tickets:** Tickets can be purchased online shortly at <http://fedsquare.com/events/arboria> or in person at ACMI ticket desk at Fed Square

Get social and stay in touch via Facebook: @federationsquare; Twitter: @FedSquare and Instagram: @federationsquare, using the hashtag #fedsquaresummer, #arboria

The artist, Alan Parkinson of *Architects of Air* (<https://www.architects-of-air.com>), is available for interview by arrangement.

## ENDS

For all media enquiries, interview requests and images please contact:  
Kathy Lane, FireWorks PR Promotions & Events  
T: 03 9645 5539, M: 0419 392 183 or E: [kathylane@fireworkspr.com.au](mailto:kathylane@fireworkspr.com.au)